

Graphic Design Intern Application

National Park Service
U.S. Department of the Interior



Photo courtesy of Mike Shaw

The National Park Service preserves unimpaired the natural and cultural resources and values of the national park system for the enjoyment, education, and inspiration of this and future generations.

-The National Park Service Mission

INTRODUCTION

Located adjacent to the city of Los Angeles, the second largest urban area in the United States, Santa Monica Mountains National Recreation Area (SMMNRA) encompasses more than 150,000 acres of mountains and coastline in Ventura and Los Angeles counties. This protected area is one of only five Mediterranean ecosystems within the world and contains a rich biological diversity of more than 450 animal species and 26 distinct plant communities. SMMNRA is a unit of the National Park Service and is comprised of a network of local, state, and federal parks interwoven with private lands and surrounded by urban communities.

To continue the preservation of this unique ecosystem, SMMNRA is developing a new program that will engage park neighbors and local communities through education and outreach.

Santa Monica Mountains National Recreational Area is pleased to offer a part-time graphic design internship. The goal of the internship is to help the National Park Service design and develop informational posters, fliers, pamphlets, video work, short slide shows and other creative projects to share information with the public. While primary duties will be development and design of informational graphics, the selected intern may be asked to assist with content research and public programs.

PROJECTS

- Design informational posters, fliers and pamphlets
- Assist with video and slide shows for internet distribution
- Assist with project web content
- Monitor web posting related to project
- Assist with informational content research including; non-toxic rodent control and pest management techniques, invasive weeds and native plant gardens
- Assist with evening outreach programs

THE DETAILS

- Internship length: 6 months, December 2014 - May 2015
- Part-time: 1-2 days per week (flexible scheduling)
- May occasionally work from home
- \$2,000 total stipend, paid monthly
- Housing is not provided
- Must be within commuting distance of Thousand Oaks, CA
- Must be 18 years or older and have a valid driver's license
- A background check may be required for access to government computers
- Must provide own laptop and design software (Adobe Creative Suite)

QUALIFICATIONS

We are looking for applicants who possess both technical graphic design skills as well as an interest in science and science communication.

The intern should have:

- A solid understanding of environmental issues, particularly those that relate to southern California
- The ability to independently research such issues and creatively transform that information into material appropriate for print media and the web
- Confidence in engaging with National Park Service staff and members of the local communities
- A portfolio that demonstrates strong composition, typography, hierarchy of information, and color theory
- Experience using Adobe InDesign, Photoshop, and Illustrator

ADDITIONAL RESOURCES

For questions about the internship, please contact:

Cathy Shoonmaker, Urban Wildland Conservation Specialist
805-370-2383, Cathy_Schoonmaker@nps.gov

Learn more about the national park at:

www.nps.gov/samo

www.facebook.com/santamonicamtms

APPLICATION

DUE RECEIVED BY Monday, November 24, 2014

Please include:

- Resumé
- Portfolio of no more than 12 design projects, submitted as a PDF or online gallery
- 200 word response about why you are interested in an internship with Santa Monica Mountains National Recreation Area

Email application to:

Cathy_Schoonmaker@nps.gov

Final decision will be announced by Friday, December 5, 2014.